

FOR IMMEDIATE RELEASE

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Survey Finds South Carolina Voters Support Interstate 73

MYRTLE BEACH, S.C.—On Sept. 22, 2021, the Myrtle Beach Area Chamber of Commerce (MBACC) released results of a survey that indicated 79 percent of voters from across South Carolina support plans for Interstate 73. Additionally, 82 percent of voters in the state’s 7th Congressional District approve of the interstate.

The survey also asked voters from across the state why they support the interstate that would connect Highway 22 in Conway, S.C., to I-95 in Dillon, S.C., and I-74 in North Carolina. The top four reasons are the interstate’s ability to provide an evacuation route, create jobs, reduce traffic and create tax revenue.

“Through this recent survey, we have confirmed that South Carolinians see the value of building I-73 as a public safety and economic development necessity. With the support of residents across the state, now is the time to move forward with this much anticipated project that will provide numerous benefits to the Grand Strand,” said Karen Riordan, the president and CEO of the Myrtle Beach Area Chamber of Commerce.

S.C. Rep. Case Brittain, who serves as the chair of the National I-73/74/75 Corridor Association, said, “Voters in South Carolina understand that infrastructure like I-73 is vital to support the exponential growth of Horry County and surrounding areas. Studies have estimated that once completed in South Carolina, I-73 will help create 23,000 new jobs in our state and provide a critical hurricane evacuation route for the coast.”

The survey was conducted by Starboard Communications between July 23 and 27, 2021 with 405 voters from across the state sharing their opinions via phone. The margin of error is +/- 3 percent. Full results of the survey can be found online at www.I73.com.

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Editor’s Note: Survey results can be found [HERE](#).

About Myrtle Beach Area Chamber of Commerce and Convention and Visitors Bureau:

Since 1938, the Myrtle Beach Area Chamber of Commerce (MBACC) has stood as the unified voice of the Grand Strand’s business community — serving Myrtle Beach, North Myrtle Beach, Little River, Loris, Atlantic Beach, Carolina Forest, Conway, Aynor, Socastee, Surfside Beach, Garden City Beach, Murrells Inlet, Litchfield Beach and Pawleys Island. The U.S. Chamber of Commerce has awarded MBACC its five-star accreditation — one of only a few chambers in South Carolina to earn this distinction. The Myrtle Beach Area Convention and Visitors Bureau (CVB) and its destination marketing arm Visit Myrtle Beach promote tourism through various partnerships and initiatives to advance the economic success of the Grand Strand. For more information, visit MyrtleBeachAreaChamber.com, MyrtleBeachAreaCVB.com and VisitMyrtleBeach.com.