



Myrtle Beach Chamber of Commerce: The EVOLVE Series

Unconscious Bias-Implicit Bias

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Agenda

- Introduction
- Definitions
- Video
- Messages
- Group Activity
- Action Plan
- Report
- Close



Definitions

Unconscious/Implicit Bias

- Exists when people unconsciously hold attitudes toward others or associate stereotypes with them.



Explicit/Conscious Bias

Exists when a person is very clear about his or her feeling and attitudes and their behaviors are conducted with intent.

Microaggressions

- A catch-all term describing small acts of prejudice, intentional or not, that can take a large toll on a person.

The Look

- <https://www.youtube.com/watch?v=aJav36Nbn58>

Notes to Yourself

- What messages did you receive from the video?
- When did you learn the messages?
- Who taught you the messages?
- How do the messages show up in your work and community?
- What is the impact on the people you interact with?
- Take five minutes to address the questions that resonate with you.

Random Breakout Groups

- Share your notes with the group.
- Manage your time so everyone is heard.
- Select a spokesperson to share one dominate theme.

Time: 30

Reports from Breakout Rooms

- Major Themes
- Time: 10 minutes

Action Plan

- Based on what you have learned today
- What will you?
- Start
- Stop
- Continue



Action Plan

- Let's hear one action plan from each group.

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Close

- Take the opportunity to speak out against bias
- Examine your choices when slurs are heard
- Thank you for the opportunity to share some ideas about recognizing and eliminating Unconscious/Implicit Bias
- Amanda will speak about coming EVOLVE events