

Sales Talking Points Worksheet

**Business
Made Simple**

Live Coaching

PROBLEMS YOU SOLVE

- 1. _____

- 2. _____

- 3. _____

EMPATHETIC STATEMENT

- 1. _____

- 2. _____

- 3. _____

SOLUTION

- 1. _____

- 2. _____

- 3. _____

CALL TO ACTION: _____

NEXT STEP: _____

CLIMACTIC SCENE: _____

OPTIONAL DEADLINE: _____